

Annual Benefits Per CS&L Compared to Class A Office Building on Stadium Site

City of Santa Clara Benefits (\$2007s)	Team / Stadium* (Per CS&L)	Class A Office Building** (KMA est.)	Stadium as a % of Office
Economic Activity	\$85 M	\$360 M	24%
Employment (FT&PT)	920***	2,600	35%
Personal Earnings	\$38 M	\$160 M	24%
Fiscal Benefits	\$0.7 M	\$3.3 M	21%

*CS&L estimates include direct, indirect, and induced impacts

**Includes direct impacts only

***Full and part time employees. Equivalent to approximately 830 full time employees.

Sources: CS&L, City of Santa Clara, KMA, 2002 Economic Census



